

Sun City Democratic Club (SCDC) is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the SCDC Web site and governs data collection and usage. By using the SCDC website, you consent to the data practices described in this statement.

Collection of Your Personal Information

SCDC collects personally identifiable information, such as your e-mail address, name, home address or telephone number. SCDC may also collect anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by SCDC. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information may be used by SCDC for the operation of the service, to maintain quality of the service, or to provide general statistics regarding use of the SCDC Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through SCDC public message boards, this information may be collected and used by others. Note: SCDC does not read any of your private online communications.

SCDC encourages you to review the privacy statements of Web sites you choose to link to from SCDC so that you can understand how those Web sites collect, use and share your information. SCDC is not responsible for the privacy statements or other content on Web sites outside of the SCDC and SCDC family of Web sites.

Use of your Personal Information

SCDC collects and uses your personal information to:

- operate the SCDC Web site and deliver the services you have requested
- inform you of other products or services available from SCDC and its affiliates
- contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered
- verify membership qualifications
- provide compliance related statistical analysis related to Senior Age Overlay demographics

SCDC does not sell, rent or lease its cardholder lists to third parties. SCDC may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party.

SCDC does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent. SCDC keeps track of the Web sites and pages our cardholders visit within SCDC, in order to determine what SCDC services are the most popular. This data may be used to deliver customized content and advertising within SCDC to cardholders whose behavior indicates that they are interested in a particular subject area.

SCDC may disclose your personal information that is already publicly accessible.

SCDC Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief

that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on SCDC or the site; (b) protect and defend the rights or property of SCDC; and, (c) act under exigent circumstances to protect the personal safety of users of SCDC, or the public.

Service Providers

We may give your information to the people and companies that help us provide, understand and improve the services we offer. For example, we may use outside vendors to help host our website, process payments, analyze data, measure the effectiveness of ads, or provide search results. In all of these cases our partners must agree to only use your information consistent with the agreement we enter into with them, as well as this Statement of Privacy.

In addition, SCDC may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide cardholder support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to SCDC, and they are required to maintain the confidentiality of your information.

Use of Cookies

The SCDC Web sites use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your browser or device by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page.

For example, if you personalize SCDC pages, or register with SCDC site or services, a cookie helps SCDC to recall your specific information on subsequent visits. You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the SCDC services or Web sites you visit.

Email Communications

Cardholders may sign up for email communications from SCDC. The sign up may be initiated by:

- communicating verbally with SCDC board members
- completing an email communication signup form
- choosing email selections through a Web site operated by SCDC

SCDC uses your email subscription selections to communicate information regarding the topic(s) selected.

Cardholders may change their email subscription selections at any time. Changes may be completed:

- through the SCDC Web site
- by following the My Profile link at the bottom of any email communication from SCDC (future)
- by following the Unsubscribe link at the bottom of any email communications from SCDC (future)
- by contacting the SCDC web master

Removing all email subscription selections through the SCDC Web site will stop email communications from SCDC until these selections are changed by you. Selecting the Unsubscribe link in

email communications will prevent any further email subscription communications from being delivered to your email address.

Security of your Personal Information

SCDC secures your personal information from unauthorized access, use or disclosure. SCDC secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

SCDC does not save or store any credit card information in its data environment. Credit card information is transmitted using encryption methods as previously noted. On premise credit card processing is similarly encrypted to protect it during transmission. SCDC at no time stores full credit card information (including name, full credit card number, expiration date, CVV code) on its servers.

Changes to this Statement

SCDC will occasionally update this Statement of Privacy to reflect club membership feedback. SCDC encourages you to periodically review this Statement to be informed of how SCDC is protecting your information.

Contact Information

SCDC welcomes your comments regarding this Statement of Privacy. If you have any questions or complaints regarding our Statement of Privacy, please contact us at Sun City Democratic Club, 18802 N 104th Drive, Sun City, AZ 85373 or via email to

web1@suncitydems.com. We will use commercially reasonable efforts to promptly determine and remedy the problem.